

**RECEIVED**  
**CENTRAL FAX CENTER**  
**JUL 07 2005**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Patent Application of:**  
**Jonathan Dorfman**

**Application No.: 09/372,416**

**Group Art Unit: 2178**

**Filed: August 11, 1999**

**Examiner: T. V. Huynh**

**For: EASILY MODIFIABLE MACRO TAG FOR**  
**INTERNET ADVERTISING**

**TRANSMITTAL LETTER**

***Via Fax: (703) 872-9306***

**Mail Stop AF**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**Dear Sir:**

**Transmitted herewith are the following documents:**

- 1) Response to final Office Action mailed May 10, 2005**
- 2) Statement under 37 CFR 3.73(b).**

**Total number of pages: 8**

**Date: July 7, 2005**

**Respectfully submitted,**

**Signature: /Benzion A. Wachsman/**

**Benzion A. Wachsman**  
**President, BEH Investments LLC**  
**(718) 928-2213**

I hereby certify that this correspondence is being submitted to the Commissioner for Patents via facsimile transmission to the central USPTO fax number (703) 872-9306.

Dated: July 7, 2005 Signature: /Benzion A. Wachsman/ (Benzion A. Wachsman)